



Contest

Guide

Scholarship Breakdown



Each contests yields a total possible points awarded of 20 points. The Skill Classes yield a maximum total of 100 points. For those qualifying for the interview round, they will have a maximum total of 120 points. Here is how each contest breaks down in points:

Marketing Contest and Multi-Species Judging Contest– open to ALL participants

Participation – 10 points;

- ✓ Placing in the Top Half – 15 points;
- ✓ Placing in the Top 10 – 18 points;
- ✓ Placing in the Top 2 (Champion and Reserve) – 20 points.

Team Herdsmanship Contest

Participation – 10 points;

Top 10 Receives additional Points:

- ✓ 1st – 10 points, 2nd – 9 points, 3rd – 8 points, 4th – 7 points, 5th – 6 points, 6th – 5 points, 7th – 4 points, 8th – 3 points, 9th – 2 points, 10th – 1 point

Species Conformation Contest

Participation – 10 points;

- ✓ Advancing to the Championship class (Top Two in each class) – 15 points;
- ✓ Placing in the Top 2 (division / breed Champion and Reserve) – 20 points.

'Additional' Species Contest: *Sheep* Trimming, *Beef* Team Grooming

Participation – 10 points;

Top 10 Receives additional Points:

- ✓ 1st – 10 points, 2nd – 9 points, 3rd – 8 points, 4th – 7 points, 5th – 6 points, 6th – 5 points, 7th – 4 points, 8th – 3 points, 9th – 2 points, 10th – 1 point

Interview phase

- ✓ 1st – 20 points, 2nd – 19 points, 3rd – 18 points, 4th – 17 points, 5th – 16 points, 6th – 15 points, 7th – 14 points, 8th – 13 points, 9th – 12 points, 10th – 11 points, 11th – 10 points, 12th – 9 points, 13th – 8 points, 14th – 7 points, 15th – 6 points, 16th – 5 points, 17th – 4 points, 18th – 3 points, 19th – 2 points, 20th – 1 point

Tie-Breakers

- 1) Overall Marketing Score
- 2) Combined Marketing & Multi Species Judging Scores
- 3) Multi Species Judging Oral Reasons Score

What if I don't want to participate for a Scholarship?

Synergy is still an opportunity for you to be as involved and busy as you want to be. There is no requirement that that you must compete in every event. You can pick and choose the elements that are of interest to you. You truly can be as busy or relaxed as you chose to be!

Calgary Stampede International Youth Livestock Scholarships:

6 Juniors @ \$500

15 Intermediates @ \$1000

10 Seniors @ \$1000

5 Seniors @ \$2000

4 Seniors @ \$3000

TOTAL: \$50,000



Synergy Scholarships:

Alberta Beef Producers:

- ✓ 2 Juniors @ \$500each

Gary D. Smith Memorial:

- ✓ 1 Senior @ \$1000

Ellis Edge Memorial:

- ✓ 1 Senior @ \$1000

Leadership Scholarships:

- ✓ 2 Seniors @ \$1000 each

KFC Farms Trades:

- ✓ 2 Seniors @ \$1000 each

Olds College Recruitment:

- ✓ 1 Senior Draw @ \$500

TOTAL: \$7,500



\$57,500



Marketing Contest

- **Project Submission:** Wednesday, June 15th



- **Contest Guidelines**

- Marketing topics, specific to each age category, are selected each year to challenge youth to think critically and creatively
 - Topics can range from industry awareness, community engagement, new product and new market strategy, enhanced communication tactic, fundraising ideas, etc.
 - These topics will be posted on website and Facebook prior to Synergy; more contest guidelines accompany topics
 - Prizes will be awarded to the Top Two individuals in each age category
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Photography Contest

- **Project Submission:** Tuesday, June 28th

- **Contest Guidelines**

- Photography topics, specific to each age category, are selected each year to challenge youth to create and capture impactful images
 - These topics will be posted on website and Facebook prior to Synergy; more contest guidelines accompany topics
 - Prizes will be awarded to the Top Two individuals in each age category
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Judging Camp

- **When:** 8:30am on Tuesday, July 12th

- **Location:** Cow Palace

- **Camp Guidelines**

- This program is targeted to you who have a keen interest in Multi Judging and want to improve their experience, confidence and ability
- Registered participants will focus on the mechanics of elevated oral reasons, picturing the ideal and feeling more confident with recall practices and comparative analysis
- Beef & Sheep workouts will provide an interactive model for participants to ask questions and challenge coaches to the "why" and "explanation" of differences and similarities
- Feedback from Camp Coaches will be provided to each participant who willingly gives reasons

Multi Judging Contest

- **When:** 8:00am on Wednesday, July 13th



- **Location:** Pavilion

- **Contest Guidelines**

- All registered 4-H & Synergy Exhibitors will participate
- Juniors: ages 9 – 11; Intermediate: ages 12 – 14; Senior: ages 15 – 20
- Critiques are available online at www.summersynergy.ca
- Contestants are divided into groups where a group leader will guide you through the contest. These group leaders are more than willing, capable and knowledgeable to assist any contests with questions
- All classes will be judged one after the other based on a timed rotation
- Each card identifies contestant name, class and if it is a “reasons” class
- Once cards are collected, they will not be returned to the contestant
- Oral reasons will be given once all classes are judged and excused from the ring
- Group leaders will direct contestants to the appropriate judge for oral reasons
- Once all designated oral reasons are complete, contestants may leave the ring
- Any and all talking and use of cell phones is prohibited – one warning and then disqualification
- Any and all abuse of event guidelines will result in an immediate zero for multi judging

Show Team Judging

- **When:** 1:00pm (Beef) & 2:00pm (Sheep) on Wednesday, July 13th

- **Location:** MegaDome Arena (Beef) & Infield Showring (Sheep)


- **Show Team Judging Guidelines**

- Participants have selected partners prior to event for team posting early Tuesday morning
- Teams will consist of one Acting Judge and one Acting Ringman
- Teams will work together to complete: placing of the class, working of the ring, oral reasons to the public on a microphone and removing the class from the show ring.
- Classes will be close but NOT be identical for each contestant team; approximately 4-5 animals per class and may not be consistent ages
- Qualified officials will recognize the inconsistent nature of classes focusing more on the complete show ring management and quality justification of oral reasons
- Prizes will be awarded to the Top Two teams in each age category
- Top three Beef teams in each age category will represent Summer Synergy at the Western Canadian Show Team Judging Finals in August
- Junior Beef Breed Associations will qualify from the Top 1/3 teams


4-H Showmanship

- In conjunction with Show Team Judging Contests
- Showmanship Guidelines
 - 4-H Showmanship will occur at the same time as STJ so abide by heats and rotations and be on time for classes
 - Official Showmanship Judge(s) will inform Announcer of those advancing to the Semi-Finals; those Advancing will be identified on designated results boards
 - Semi-Finals and Finals will be determined by the Judge and announced accordingly
 - Prizes will be awarded to the Top Two individuals in each age category
 - 4-H Beef Showmanship finalists do not qualify for Master Showmanship

Beef Team Grooming Contest

- When: 9:00am on Thursday, July 14th
- Location: MegaDome Arena 
- Team Grooming Guidelines
 - Juniors: ages 9 – 11; Intermediate: ages 12 – 14
 - Senior: Division II ages 15 – 17; Division I ages 18 - 20
 - Access to one power unit per individual
 - Chute set-up based on number of individuals per heat (ie: 8 – 10)
 - Heats will be posted Tuesday
 - 15 minutes timeframe for 'full' grooming by Teams of 3
 - Teams can pick your partners; we can assign partners for those that require
 - Judge score participants based on a points system
 - Prizes will be awarded to the Top Two Teams in each age category

Sheep Trimming Contest

- When: 9:00am Thursday, July 14th
- Location: Infield Showring 
- Trimming Guidelines
 - Juniors: ages 9 – 11; Intermediate: ages 12 – 14; Senior: ages 15 – 21
 - A lamb which has never been washed or trimmed will be provided for participants. Lambs are to be distributed at random and all competitors will be given 45 minutes to trim.
 - Juniors, Intermediates, and Seniors to compete separately
 - No Products will be allowed in this class. It is a dry class, meaning no water either
 - Be prepared for Feedlot Lambs
 - Please bring appropriate equipment
 - Prizes will be awarded to the Top Two individuals in each age category

Team Herdsmanship

- **When:** 2pm on Thursday, July 14th

- **Location:** Pavilion



- **Contest Guidelines**

- Teams are pre-determined and consisting of at least one Junior, Intermediate and Senior member with both Beef and Sheep species participation represented
- Each Team will be posted with a start time and encouraged to meet prior to contest
- Immediately prior to their posted time, each team will take a team photo
- Each team will rotate through a series of 10 stations that focus on farm and ranch tasks that they must accomplish as a team within an identified time limit
- Each station is facilitated by a volunteer leader
- Station topics may include, but not limited to:
 - Farm safety exercises, animal husbandry practices, farm record keeping, seed/forage/tool identification, strategic planning, etc.
- Points are allocated by level of participation, team work, interaction with leader

Sheep Showmanship

- **When:**

- **Location:** Infield Showring

- **Sheep Showmanship Guidelines**

- Members will compete using their own animal, provided the animal is registered for the 4-H Alberta Sheep Show or the Open Junior Sheep Show
- A member entering the show without either a ewe animal may be supplied with a lamb by the committee
- 4-H members will be judged throughout the conformation classes
- Prizes will be awarded to the Top Two individuals in each age category

Open Junior Beef Showmanship

- **When:** 11:00am Friday, July 15th

- **Location:** MegaDome Arena

- **Beef Showmanship Guidelines**

- Exhibitors must qualify to the Showmanship Semi Finals based on their Conformation classes
- If qualified with more than one animal, exhibitors can choose which of their own animals to take into semifinals; all exhibitors must show their own single animal in their showmanship class, semifinals and/or finals and must not switch for any reason
- Non-livestock competing participants may be designated an animal to show
- Beef Showmanship is NOT a dry brush show
- Junior Champion & Reserve, Intermediate Champion & Reserve, Senior Div I & Div II Champions qualify to Master Showmanship
- Prizes will be awarded to the Top Two individuals in each age category

Master Showmanship

- **When:** 12:00pm on Saturday, July 16th
- **Location:** MegaDome Arena
- **Contest Guidelines**
 - Each Junior, Intermediate and Senior Champion and Reserve Showman from Beef & Sheep will qualify for Master Showmanship; For Beef, it is the Div I & Div II Champions only
 - Each Champion and Reserve will come to the Showring with their respective showmanship animal
 - There will be three small show rings that will work showmen with respective techniques relative to each species: Beef, Sheep & Mystery
 - Each species group will have 10 minutes to show beef, sheep and third class
 - Handlers will be available to hold so that showmen can move from one ring to another
 - One judge will remain in each showring to rank showmen from top to bottom based on showmen's talent and ability
 - Rankings will be tallied and one (1) Master Showman will prevail for each Junior, Intermediate and Senior

Grand Drive

- **When:** 1:30pm on Saturday, July 16th
- **Location:** MegaDome Arena
- **Beef Contest Guidelines**
 - Each Purebred and Commercial Beef Breed Champion in addition to the Purebred and Commercial Champion Females from 4-H Alberta Beef Heifer Show will compete for overall Supreme Purebred Championship and Supreme Commercial Championship
 - A panel of three judges will independently evaluate the qualified females and rank from top to bottom for each Purebred and Commercial divisions
 - The overall Supreme Purebred and Commercial Females will advance to Calgary Stampede for Supreme recognition and display on July 17th
- **Sheep Contest Guidelines**
 - Each Ewe Lamb, Yearling Ewe and Mature Ewe from the 4-H Alberta Sheep Show and the Open Junior Sheep Show will compete for overall Supreme Sheep Championship
 - A panel of three judges will independently evaluate the qualified females and rank from top to bottom
 - The overall Supreme Sheep and Supreme Flock will advance to Calgary Stampede for Supreme recognition and display on July 17th

Beef & Sheep Herdsman

Awards are presented to the top Beef & Sheep Herdsman based on overall appeal and professionalism of stall and livestock, entry completion, sportsmanship & attitude.

for more information:

www.summersynergy.ca



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